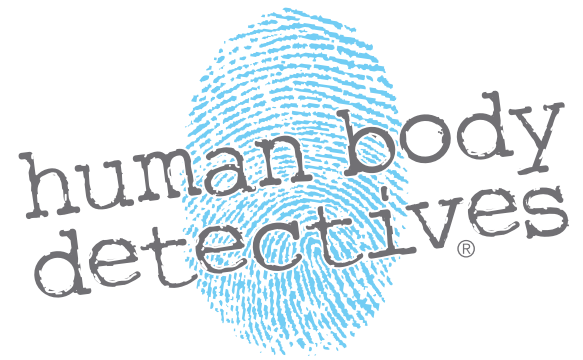




PRESS RELEASE

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THE MOM'S CHOICE AWARDS® NAMES

HUMAN BODY DETECTIVES: THE LUCKY ESCAPE, SILVER MEDALIST IN FAMILY-FRIENDLY PRODUCTS

The Mom's Choice Awards® has named **Human Body Detectives: The Lucky Escape** among the best in family friendly media, products and services by awarding them with silver medal in Juvenile Books (Level 1 - Ages 5 to 8) in Multimedia Experiences.

Human Body Detectives is a series of educational adventure story-telling audio CDs and activity workbooks featuring Merrin and Pearl, sisters who find they have the magical ability to enter different systems in other people's bodies to solve health mysteries. Through the action- packed fictional adventures, listeners learn how the various systems work and what best foods fuel that system. The accompanying workbook filled with games and puzzles reinforces what they kids have learned and helps them further understand the importance of maintaining a healthy body.

The Mom's Choice Awards® (MCA) is an awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services. The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions.

An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. A sampling of our panel members includes: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's Reading Rainbow; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, New York Times best-selling author, Priscilla Dunstan, creator of the Dunstan Baby Language; Patricia Rossi, host of NBC's Manners Minute; Dr. Letitia S. Wright, D.C., host of the Wright Place™ TV Show; and Catherine Witcher, M.Ed., special needs expert and founder of Precision Education, Inc.

The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost. The end result is a list of the best in family-friendly media, products and services that parents and educators can feel confident in using.

For more information on the awards program and the honorees, visit www.MomsChoiceAwards.com.

Follow Merrin and Pearl through their imaginative adventures in the digestive system , **The Lucky Escape**, the immune system, **Battle with the Bugs** and their newest, releasing in the Spring, **The Heart Pumping Adventure**.

For more information on Human Body Detectives visit: www.humanbodydetectives.com

Contact us for more information on how the Human Body Detectives is used in educational programming.

Dr. Manley is a naturopathic physician licensed in the state of Hawaii. She is a member of the American Association of Naturopathic Medicine and the Hawaii Naturopathic Medicine Association.

Dr. Heather ND: A Natural Resource - Dr. Heather's site is a resource for people, especially parents, to learn about preventative healthcare. Dr. Heather believes everyone has a right to solid, natural, preventative healthcare information, and become proactive and confident in their own family's health.